



RICHTER'S GREENHOUSE
607 Hoffman Street
Hammond, Indiana

Phone Westmore 1-9441

Wholesale and Retail Growers

RETAIL SAINTPAULIA PRICE LIST - SPRING 1960

This price list is as complete and comprehensive as we can make it, and includes both rooted cuttings and strong young plants. Our stock varies from time to time, depending on demand for certain varieties. Therefore we must ask that you list at least one substitute in each price class. If you do not list substitutes, we reserve the right to substitute (if necessary). Minimum order \$3.50, postage extra. All orders will be given careful personal attention, and we will select the best plants available in the varieties ordered.

Orders are sent Insured Parcel Post, Special Handling. Please include \$1.00 postage, which will partially cover the Parcel Post charges and packing costs. If you wish order sent SPECIAL DELIVERY, please include an additional 50¢, or a total of \$1.50 for shipping costs. For your own protection, please remit by check or money order. No C.O.D. orders will be sent. We pack plants very carefully, but if they arrive broken or damaged due to rough handling enroute, we cannot be responsible. You must make claim at your local Post Office. PLEASE NOTE: The Post Office allows no claims on packages which have been frozen. Therefore all orders which are received too early in the spring for safe shipping will be acknowledged and held until weather conditions permit shipping. Our shipping season usually starts about the 1st of April.

ROOTED CUTTINGS are grown in a sterilized rooting medium, with the cluster of plantlets ready to be divided. These are not just rooted leaves, but will have the small plants already developed. We ship rooted cuttings in plastic pots.

PLANTS are in healthy, vigorous growing condition, in 2" pots, grown in sterilized soil. Our greenhouses are state-inspected.

We are African Violet specialists, and we are carrying on an extensive program of hybridizing. All of our own introductions have been carefully selected and tested for vigor, high flower count, clear color, strong foliage and good growing habits. Most of the plants will develop two flowering stems per leaf under favorable growing conditions, and will produce a large number of flowers per stem.

LATEST RELEASES

Rooted Cutting \$1.00 . . Plant \$1.25

GREEN DAWN - Bright pink frilly double, with a good green edge. The foliage is bright green, with a frilly edge which shows the red reverse. We had a limited supply of GREEN DAWN in the fall which sold out on sight. Place your order early for this one!

LUCKY STREAK (RESELECTION) - This was popular last fall, and we are now offering a reselection which carries a distinct chartreuse edge. Frilled fantasy-type bloom, excellent color. Lovely dark frilly foliage.

RICHTER'S GREENHOUSE, RETAIL SAINTPAULIA PRICE LIST, SPRING 1960 (2)

FOLLOWING RICHTER INTRODUCTIONS - Rooted Cutting 85¢ Plant \$1.00

- ALABASTER - Fully double white, with a green tinge to the fresh blooms.
BLAZE - Frilled red-pink, with frilly dark foliage. Brilliant color.
CANDY LACE - Dainty frilly bloom, white with pink shading, and with lots of green in the top petals. Frilly foliage.
CHARM SONG - Charming light blue double. Tailored foliage.
CRINOLINE - Frilled pink, with darker eye. Beautiful frilly foliage.
DAINTIEE - Dainty sweet-pea type pink. Very pretty girl foliage.
FEATHERTOP - Heavily frilled pink double. Deep bronzy green frilly foliage with red reverse.
FIFI - The largest of the frilled pink blooms, beautiful foliage.
HANDSOME - Frilled dark purple single, handsome black-green foliage.
LUNA - Excellent double white, girl foliage. Very prolific.
HISTLETOE - White frilled single, very prolific. Slightly savy foliage. Truly a superior white single.
SUNDAY HORN - Fully double pink, always loaded with big blooms.
TALISMAN - Peachy-pink single, very large blooms. Tailored foliage.
WEDGEWOOD - Luscious light blue double, with excellent black-green foliage. Simply stunning. Makes a beautiful show plant.
TEA ROSE - Rosebud shaped bud, opening into a full double pink bloom.
WINTER KING - Huge pure white single, with no hint of color in the flower. Big blooms, and lots of them. Tailored foliage.
WITCHCRAFT - Lavendar double, with splashes of deeper color through the bloom. Tailored foliage.
YOLANDA - Very prolific pink double, excellent flexible plain foliage.

FOLLOWING RICHTER INTRODUCTIONS - Rooted cutting 50¢ Plant 75¢

- BANNER - Pretty medium blue double, with lovely wavy dark foliage.
BLU-WHITE - White single with blue markings.
CALIPH - Deep velvety wine-red, full double. Excellent.
CALUMET BEACON - Favorite large blue and white variegated double.
CHARMIN - Large vivid pink single with white eye.
CHERRY ICE - Distinctive "deeper than pink" color.
DARK CLOUD - Pretty deep purple double. Glossy quilted foliage.
DAPPER DANDY - Medium blue double, dark quilted foliage. Excellent.
DORI - Light blue semi-double. Slightly waved dark foliage.
FLIRT - Large pink single, with much deeper eye.
GREAT DAY - Vivid pink double, tailored foliage.
IGLOO - White double, slightly waved foliage.
IRIS - Distinctive light blue crested bloom. Lovely dark foliage.
MELO - Large pink double, beautiful quilted dark foliage.
RENEE - Fluffy blue double, pretty open girl foliage.
SINBAD - Clear double pink, shaded deeper pink toward center.
SKYLINE - Blue single, with white edge. Girl foliage.
SKYSONG - Light blue single, very free-blooming. Plain foliage.
SNOWDROP - Excellent double white. Very prolific.
SNOW P RINCE (Improved) - Our reselection of a favorite large white.
TORCHY - Bold, brilliant red-pink. Still a "stand-out" for color.
VALOR - Excellent deep glowing purple single. Very large bloom.
VANITY FAIR - Giant blooms of clear pink. Excellent.
WHITE BLUSH - White double, with shadings of pink. Tailored foliage.
WHITE CUP - Slightly cupped white single.

RICHTER'S GREENHOUSE, RETAIL SAINTPAULIA PRICE LIST, SPRING 1960 (3)

FOLLOWING IS OUR LISTING OF PLANTS ORIGINATED BY OTHER GROWERS:

ROOTED CUTTING 50¢ PLANT 75¢

BERNICE - Light blue double, plain foliage.
BLUE MOON - Old favorite deep blue single.
BLUE PEAK - Purple double with white edge.
BOYCE EDENS - Favorite large bi-colored single.
CORAL BEAUTY - Lavendar double, dark foliage.
DIXIE MOONBEAM - White, nicely marked with blue streakings.
LAVENDAR AND LACE - Good lavendar double.
LAVENDAR BEAUTY - Old favorite large lavendar single.
MAYFAIR - Frilled purple double
METEORE - Frilled lavendar double
NARCISSUS - Good sized white single, girl foliage.
PAINTED GIRL - Old favorite white with orchid shading. Girl foliage.
POLLYANNA - Frilled red-lavendar single.
ROCHESTER - Frilled pink semi-double.
SUNRISE - Old favorite plum-red single.
SPARKLING WATER - Blue single with markings of purple through bloom.
VELVET EMPRESS - Plum-red semi-double, modified girl foliage.
WHITE MADONNA - White double, girl foliage.
WHITE PRIDE - Old favorite white double, plain foliage.

ROOTED CUTTING 85¢ PLANT \$1.00

AFTERGLOW - Red-pink double, dark modified girl foliage. Excellent.
COON VALLEY - Purple double, glossy foliage. Makes good show plant.
DOROTHY GRAY - Pastel pink double, with chartreuse shadings.
EMBER DREAM - Semi-double red-pink. Tailored foliage.
FINESSE - Pastel pink double.
SHAG - Excellent plum-red double, pretty dark foliage. Good show plant.
REDDERNESS - Red-pink double, blooms will vary somewhat. Semi-miniature

Try these two "relatives" of the African Violet for variety on your violet shelves. Both vine, and both are easy to grow. They will thrive under the same general conditions as the violets.

DIANTHAFLORA - White fringed trumpet-shaped bloom	50¢ each
TRICHOSPORUM - Brilliant red trumpet-shaped bloom	50¢ each

AFRICAN VIOLET SEED

Plants raised from seed are free-blooming, husky plants at a minimum of expense. Each one different, each one lovely. Blooming plants can be raised from seed within 6-9 months after the seed germinates. Free cultural instructions included with each packet of seed.

HYBRID MIXTURE - Mixture of colors, singles and doubles	\$1.50 pkg.
PINK MIXTURE - Will produce almost 100% pink, singles and doubles	\$2.00 pkg.